

Exam. Code : 112105

Subject Code : 3360

B.Design (Multimedia) 5th Sem.

TECHNICAL THEORY OF MEDIA-II

(Electronic Media)

Paper-V

Time Allowed—3 Hours] [Maximum Marks—100

Note :- Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

SECTION-A

1. Bring out the differences between Print and Electronic Media.
2. Trace the evolution and growth of Television in India.

SECTION-B

3. Write a detailed note on the TV Production techniques.
4. What is a Script ? What are the various script formats used in video production ? Detail.

SECTION-C

5. Write notes on the following :
 - (i) Make-up Artist
 - (ii) Director
 - (iii) Spot boys
 - (iv) Vanity Van.

6. Elaborate on the role and importance of camera crew in any production.

SECTION-D

7. What is Film Distribution ? How and why is it done ? Explain in detail.
8. Give a detailed note on the concept of Media Appreciation by giving suitable examples.